National Qualifications 2015

X704/75/11 Art and Design

FRIDAY, 29 MAY

1:30 PM – 2:40 PM

Total marks — 40

SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks

Attempt Question 1 and ONE other question.

SECTION 2 — DESIGN STUDIES — 20 marks

Attempt Question 7 and ONE other question.

Write your answers clearly in the answer booklet provided. In the answer booklet, you must clearly identify the question number you are attempting.

You may use sketches to illustrate your answers.

Use **blue** or **black** ink.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not, you may lose all the marks for this paper.

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MARKS

SECTION 1 — EXPRESSIVE ART STUDIES — 20 marks

Attempt this question.

1. Artists communicate and express their ideas about their subject in a variety of ways. Identify **two** works by different artists that you have studied. These should be based on similar *subject matter* and/or the same *theme*.

With reference to each of these works, compare:

- *media handling and/or techniques*
- *use of shape and/or form*
- *mood/atmosphere.*

Which of the two works has most visual impact? Give **two** justified reasons. **10**

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Attempt ONE question from Q2, Q3, Q4, Q5 or Q6.

Read your selected question and the notes on the illustration carefully.

A Street in Beijing, as seen from inside a shop (1965) by Marc Riboud

photograph

2. Artists show the world around them in different ways. Comment on this artwork. In your answer, refer to:

- *composition*
- *choice of subject matter*
- *mood/atmosphere.*

What is your opinion of the visual impact of this photograph? Give **two** justified reasons. **10**

[Turn over

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

The Hunters in the Snow (1565) by Pieter Bruegel the Elder
oil on board (117 x 162 cm)

3. Artists often respond to their surroundings. Comment on how the artist has represented this scene. In your answer, refer to:

- *composition*
- *colour*
- *tone.*

What is your opinion on how well the artist has communicated the atmosphere of this place? Give **two** justified reasons. **10**

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Little Dancer Aged Fourteen (1880 — 81) by Edgar Degas
painted bronze with muslin and silk on a wooden base
(98 x 42 x 37 cm)

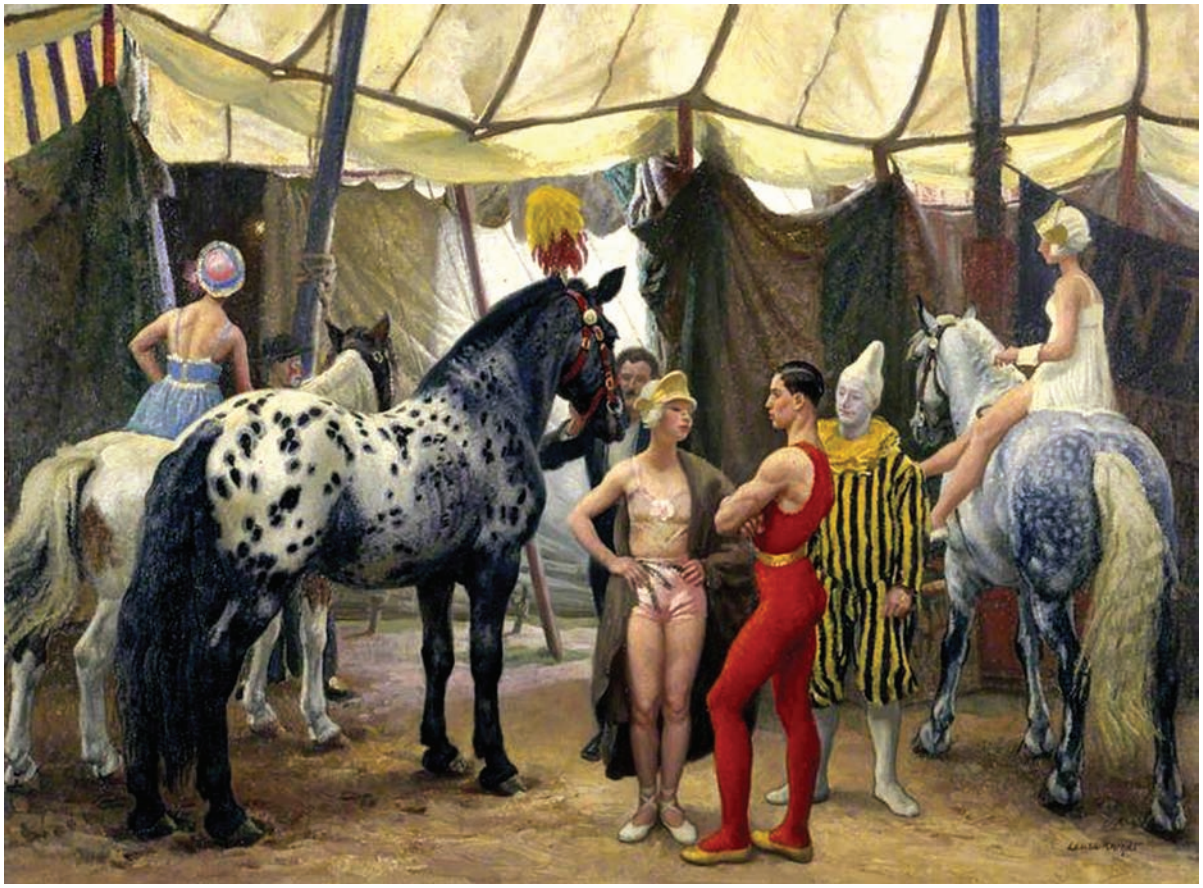
4. Artists often use the human form as a source of inspiration. Comment on the artist's representation of this figure. In your answer, refer to:

- *pose*
- *form*
- *materials.*

What is your opinion of how well the subject matter has been represented? Give **two** justified reasons. **10**

[Turn over

SECTION 1 — EXPRESSIVE ART STUDIES (continued)



Circus Matinee (circa 1938) by Dame Laura Knight
oil on canvas (84 x 114 cm)

5. Some artists have represented performers in their work. Comment on the artist's response to the subject matter in this painting. In your answer, refer to:

- *composition*
- *tone*
- *pattern.*

What is your opinion of the atmosphere created in this painting? Give **two** justified reasons. **10**

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Kippers on a Newspaper (date unknown) by Valerie Weddup
oil on board (57 x 75 cm)

6. Some artists have represented fish in their work. Comment on the artist's response to the subject matter in this painting. In your answer, refer to:

- *composition*
- *media handling*
- *tone.*

What is your opinion of this approach to still life painting? Give **two** justified reasons. **10**

[Turn over

MARKS

SECTION 2 — DESIGN STUDIES — 20 marks

Attempt this question.

7. Designers show creativity in their approach to developing designs. Identify **two** designs by different designers that you have studied who have worked in the same design area.

With reference to these designs in your answer, compare both designs in terms of:

- *function*
- *visual impact*
- *target market/audience.*

Which of the two designs do you consider to be most effective? Give **two** justified reasons. **10**

SECTION 2 — DESIGN STUDIES (continued)

Attempt ONE question from Q8, Q9, Q10, Q11 or Q12.

Read your selected question and the notes on the illustration carefully.

HIGH VIT Juice Drink Bottle (2012) designed by Moon Troops Creative Agency

8. Graphic designers need to create visual impact. Comment on these designs. In your answer refer to the use of:

- *lettering*
- *imagery*
- *colour.*

Who would be the target market for this range of drinks? Give **two** justified reasons. **10**

[Turn over

SECTION 2 — DESIGN STUDIES (continued)

Blow Inflatable Armchair (1967) designed by Paolo Lomazzi, Donato D'Urbino and Jonathan De Pas

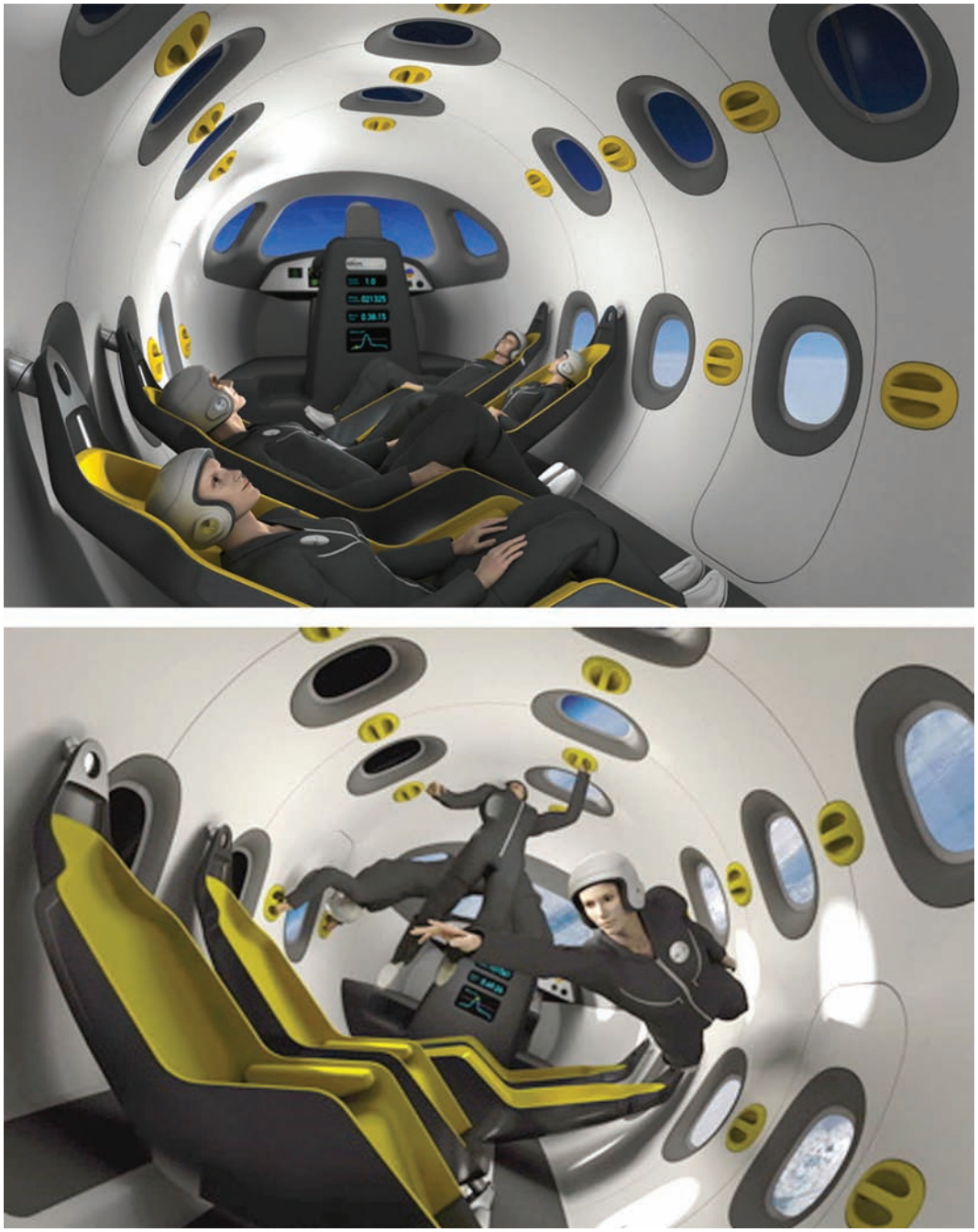
PVC plastic (inflated 84 x 120 x 103 cm)

9. Designers often create everyday objects. Comment on this chair design. In your answer refer to:

- *fitness for purpose*
- *materials*
- *style.*

Who might be the target market for this product? Give **two** justified reasons. **10**

SECTION 2 — DESIGN STUDIES (continued)



Astrium Space Jet interior (2007) designed by Marc Newson

10. Technology often presents opportunities for designers. Comment on the design of this interior. In your answer, refer to:

- *use of available space*
- *furniture/fittings*
- *style.*

In your opinion how successful is this interior? Give **two** justified reasons. **10**

SECTION 2 — DESIGN STUDIES (continued)

Armlet from Nigeria (15th-16th century AD)

ivory (natural material from elephant tusks) inlaid with coral beads

11. Jewellery is made and worn for different reasons. Comment on the design of this arm-piece. In your answer, refer to:

- *sources of inspiration*
- *detail*
- *materials.*

Who might wear this arm-piece and on what occasions might it have been worn? Give **two** justified reasons. **10**

SECTION 2 — DESIGN STUDIES (continued)

Dress (2010) designed by Alexander McQueen

silk with applied decoration

12. Fashion designers use a variety of themes to inspire their work. Comment on this design. In your answer refer to:

- *sources of inspiration*
- *form*
- *target market.*

How well has the designer created visual impact? Give **two** justified reasons. **10**

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ACKNOWLEDGEMENTS

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Section 1 Question 3 – Painting, "*The Hunters in the Snow*" (1565) by Pieter Bruegel the Elder. Reproduced by permission of KHM-Museumsverband.

Section 1 Question 4 – Image (on left) of "*Little Dancer Aged Fourteen*" (1880-81) by Edgar Degas. Photograph © 2015 Museum of Fine Arts, Boston.

Section 1 Question 4 – Image (on right) of "*Little Dancer Aged Fourteen*" (1880-81) by Edgar Degas.

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Section 2 Question 8 – Images of "HIGH VIT Juice Drink Bottle" (2012) designed by Moon Troops Creative Agency. Reproduced by kind permission of Moon Troops Creative Agency.

Section 2 Question 9 – Image of "*Blow Inflatable Armchair*" by Paolo Lomazzi (1967), from The Museum of Modern Art, New York. DIGITAL IMAGE © 2015, The Museum of Modern Art/Scala, Florence.

Section 2 Question 10 – Images of "Astrium Space Jet interior" (2007) designed by Marc Newson.

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Section 2 Question 11 – Image of Ivory Armlet (Edopeoples, 15–16th Century AD from Benn, Nigeria. AOA 1910.5–13.3).

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Section 2 Question 12 – Images of a dress from the "*Plato's Atlantis*" *Collection* (2010) designed by Alexander McQueen.

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