National
Qualifications
2025

2025 Art and Design

National 5

Question Paper Finalised Marking Instructions

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General marking principles for National 5 Art and Design

Always apply these general principles. Use them in conjunction with the detailed marking instructions, which identify the key features required in candidates' responses.

(a) Marks for each candidate response must **always** be assigned in line with these general marking principles and the specific marking instructions for this assessment.

(b) Marking should always be positive. This means that, for each candidate response, marks are accumulated marks for the demonstration of relevant skills, knowledge and understanding; marks are not deducted from a maximum on the basis of errors or omissions.

(c) If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader.

(d) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.

(e) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.

(f) When candidates ae asked to comment, marks should not be awarded for descriptive responses. To gain marks, candidates must justify points made.

For example, *'The painting has bright colours'* would not gain a mark as it is simply descriptive, but

'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background', would gain a mark, as this answer shows an understanding of colour theory.

(g) No marks should be awarded for repeating information from the legend. Marks are awarded where candidates develop and use the information from the legend to justify answer.

(h) To gain full marks, candidates must give valid responses to all aspects of the question.

Mandatory questions, part (a)

- candidates who give valid responses to only two question prompts can gain a **maximum of 5 marks**
- candidates who give valid responses to only one question prompt can gain a **maximum of 4 marks**

Optional questions, part (a)

- candidates who give valid responses to only two question prompts can gain a **maximum of 7 marks**
- candidates who give valid responses to only one question prompt can gain a **maximum of 6 marks**

(i) The optional image questions also require candidates to give an opinion with justified reasons which are worth **2 marks**. Candidates must make two valid and substantiated points relating to the question to gain both marks.

Overview
National 5 level candidates are required to demonstrate knowledge and understanding of key art and design issues, and knowledge and understanding of the work of at least one artist and one designer. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art and design works and to form and substantiate judgements about identified aspects of art practice and design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

Mandatory questions (Q1 and Q7)
In these questions, candidates are required to demonstrate knowledge and understanding of key art and design issues and knowledge and understanding of the work of one artist and one designer.

The questions are divided into two parts

Part (a)
This part of the question assesses the candidates' ability to comment on the art and design works with explicit reference to the use of visual art/design elements.

1 mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 6 marks**. Marks should be awarded as follows:

- **6 marks** are available for responding to prompts relating to expressive and design issues
- if the candidate responds to only two of the three prompts effectively, then **1 mark** cannot be accessed, and **a maximum of 5 marks** can be gained by the candidate for this aspect of the question
- if the candidate responds to only one of the three prompts effectively, the candidate can gain **a maximum of 4 marks** for this aspect of the question

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

Part (b)
This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work and practice of their selected artist and designer from part (a).

There are a total of 4 marks available for this part of the question. Marks are awarded as follows:

- you should award 1 mark for each correct influence identified up to **a maximum of 2 marks**
- you should award 1 mark for each description of how an influence can be seen in any of the selected artist's or designer's work up to **a maximum of 2 marks**

Examples of influences may include:
- living conditions, including economic conditions
- influence of family and community
- influence of other artists/designers
- influence of art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields for example science, literature
- personal circumstances
- health and wellbeing

In Expressive Art Studies questions, where the term 'artwork' is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (for example artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In the Design Studies questions, the term 'design' should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (for example Alessi or Timorous Beasties), and this is acceptable.

Optional questions (Q2—6 and Q8—12)
Candidates are asked to choose and respond to **one** other question from each section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice**.** These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist's work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

The optional questions are divided into two parts.

Part (a)
This part of the question asks the candidates to comment on the artist's/designer's methods or approach and/or their use of specific elements in the artwork/design shown. 1 mark should be awarded for each relevant, justified point, which answers the question up to **a maximum of 8 marks.**

Marks should be awarded as follows:
- **8 marks** are available for responding to prompts relating to expressive and design issues
- if the candidate responds to only two of the three prompts effectively, then **1 mark** cannot be accessed, and **a maximum of 7 marks** can be gained by the candidate for this aspect of the question
- if the candidate responds to only one of the three prompts effectively, the candidate can gain **a maximum of 6 marks** for this aspect of the question

Part (b)
This part of the question asks the candidates to give their opinion on a specific aspect of the artwork or design from part (a), justifying their opinions. One mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 2 marks.**

Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

When candidates are asked to comment, marks should not be awarded for descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Marking instructions for each question

Section 1 — Expressive art studies

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">All candidates will answer this question.</td></tr>
<tr><td>1.</td><td>(a)</td><td></td><td>Candidates are expected to demonstrate their knowledge and understanding with reference to one selected artwork by an artist that they have studied.

Candidates’ responses can be credited in a number of ways.

Candidates are asked to identify and comment on their selected artwork referring to:
• media handling and/or techniques
• line
• mood and atmosphere

Appropriate answers here would include comments on:
• use of materials, processes and techniques the artists have used to produce the work and their effect
• the artists’ use of line for expressive effect and how this has been achieved
• the mood and atmosphere of the work and how this has been achieved
• any other justified comment relating to media handling and/or techniques, line and mood and atmosphere

Candidates may refer to a diverse range of artworks. The table below gives examples of points which would gain marks.

<table>
<tr><td>Media handling and/or techniques
A small brush has been used to add detail to give a realistic effect.</td><td>1</td></tr>
<tr><td>Line
Lichtenstein has used neat black outlines around all the objects which makes them stand out.</td><td>1</td></tr>
<tr><td>Mood and atmosphere
The painting has a happy mood because bright, vibrant colours have been used in the patterns in the background.</td><td>1</td></tr>
</table>
</td><td>6</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>Candidates' responses can be credited up to a maximum of 4 marks.
This question asks candidates to refer to the artist from part (a).

Identify two influences on this artist and describe how these influences can be seen in any of their work.

Marks should be allocated as follows:
• 1 mark should be given for each specific correct influence identified, up to a maximum of 2 marks
• 1 mark should be given for each clear description of how the influences identified can be seen in any of the artist's work up to a maximum of 2 marks

The table below gives examples:

<table>
<tr><th>Response</th><th>Mark</th><th>Reason</th></tr>
<tr><td>Peploe was influenced by some French artists.</td><td>0</td><td>While correct, this is not specific enough and does not show the knowledge expected.</td></tr>
<tr><td>Peploe visited France and was influenced by the Fauves.</td><td>1</td><td>A specific and correct influence is identified.</td></tr>
<tr><td>This made him use bright colours.</td><td>0</td><td>This is too vague and does not show enough subject specific understanding.</td></tr>
<tr><td>As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.</td><td>1</td><td>A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.</td></tr>
</table>
</td><td>4</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>2.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the painting referring to colour, line and subject matter
• part (b) asks the candidates to give their opinion on the approach used to create the painting, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of colour, line and subject matter.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Colour</td><td>• the red and brown colours of the buildings contrast with the greens in the gardens, creating visual impact
• a variety of greens in the trees, plants and grass make the painting look realistic
• red pots are scattered across the painting which leads the viewer's eye around the scene
• lighter shades of all colours are used on the right side of the painting, telling us that the sun is shining
• white has been used as an accent colour in the dog, which makes it stand out against the brown and green in the painting
• any other justified comments regarding colour</td></tr>
<tr><td>Line</td><td>• the use of line in the fences and walls connects each garden space
• horizontal and vertical lines in the buildings and trees achieve both depth and perspective
• there are lines in the fences and walls that go in different directions creating movement through the gardens
• organic lines are used to represent trees, shrubs and garden landscape which contrasts with the straight lines in the buildings and walls
• strong vertical lines are used to suggest the height of the trees compared to the buildings
• broken lines have been used in the trees and foliage, giving a sense of texture
• any other justified comments regarding line</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Subject matter	• the subject matter of growing vegetables in an urban environment creates an interesting contrast • the many figures and different garden spaces gives the viewer a lot to look at and take in • the artist is showing the enjoyment of an outdoor space within an urban environment with the children playing • well-kept gardens give the impression of taking pride in your community • the leaves have fallen off the trees on the right, which connects the subject matter to the title • **any other justified comments regarding subject matter**	

Question			Specific marking instructions	Max marks
	(b)		**A maximum of 2 marks** may be awarded for justified personal opinions on the approach used to create the painting. **1 mark** should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate candidate comments which they could have developed in their answer. **Personal opinion on the approach used to create the painting** • the artist has used a small brush to successfully create a very detailed painting, for example in the leaves and bricks • an intriguing scene has been created with the high viewpoint looking down into all the busy gardens • the artist has created the painting sitting at a window high up, giving a snapshot of everyday life • it is a busy painting with lots going on which tells a story • **any other justified opinions on the approach used to create the painting**	**2**
				10

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>3.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the painting referring to subject matter, media handling and/or techniques and mood and atmosphere
• part (b) asks the candidates to give their opinion on the visual impact of the painting, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of subject matter, media handling and/or techniques and mood and atmosphere.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Subject matter</td><td>• the artwork is modern, however the subject matter suggests a historical period
• the tree has no leaves which suggests that the scene is set in autumn or winter
• the black butterflies are unusual as subject matter, because butterflies are usually painted bright and colourful
• the figures have nets which suggest they are collecting butterflies
• the subject matter suggests movement due to the figures' hair standing up in the wind
• any other justified comments regarding subject matter</td></tr>
<tr><td>Media handling and/or techniques</td><td>• lots of detail has been added, using a small brush which helps to create realism
• acrylic paint is fast-drying and allows the artist to build up layers and depth, such as the individual blades of grass
• the colours have been carefully blended to make the clothing look realistic
• a bigger brush may have been used in flatter areas like the sky, creating contrast to the more detailed areas
• the painting is large and very detailed so this must have been time consuming to paint
• using complimentary colours of blue and orange highlights the two figures as the focal point
• any other justified comments regarding media handling and/or techniques</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Mood and atmosphere	• the mood is sinister because the house looks like it is from a horror film as it looks abandoned, with no sign of life • the mood is threatening because the dark clouds suggest a storm is coming • the facial expressions of both girls create a sad mood. Neither girl is smiling, and it makes us wonder what they are thinking • the girls look ghostly as they are so pale which creates a creepy atmosphere • the strange subject matter including the black butterflies and turkey combined with the use of colour adds to an eery atmosphere • **any other justified comments regarding mood and atmosphere**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on the visual impact of the painting.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on visual impact</td><td>• visual impact is created by the large scale of the figure in the foreground, drawing the viewer’s attention to the painting
• the contrast between the busy foreground and empty background creates visual impact
• the strange scene with two figures in unusual clothing and hair standing up creates visual impact
• everything in the scene looks like it has been suddenly frozen in time, creating visual impact
• any other justified opinions on the visual impact of the painting</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="2">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="4">Optional question — candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>4.</td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the artwork referring to composition, colour and media handling and/or techniques
• part (b) asks the candidates to give their opinion on the style of the artwork, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and media handling and/or techniques.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• the apple is a photograph and the fruit behind are flat shapes which makes the apple stand out as a focal point
• the objects in the foreground appear larger than life, creating visual impact
• the road behind the car narrows in the distance creating a sense of perspective
• objects such as the car, plate and cake stand are cropped making the artwork seem a snapshot of a bigger scene
• the large apple is surrounded by other round shapes that create a frame that draws our attention to the apple as a focal point
• leading lines are created by the chequered tablecloth that leads the eye into the painting
• any other justified comments regarding composition</td></tr>
<tr><td>Colour</td><td>• big blocks of vibrant bold colours in the painting stand out creating visual impact
• light and dark blue is used to create tone in the pepper pot making it look realistic
• warm colours in the cake stand and fruit contrast with the cold colour blue creating visual impact
• the warm colours such as the oranges and reds advance and the blue colours in the background recede, creating a sense of depth
• harmonious colours of red, yellow and orange are used to create a vibrancy in the painting
• any other justified comments regarding colour</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Media handling and/or techniques	• the artwork has an unusual approach to media handling because there are painted objects combined with photographs • a small brush has been used to create detailed areas like the pepper pot and this would be time consuming • the contrast of detailed images, lettering, and flat painted areas creates visual impact • some painted areas look unfinished and have a lack of detail contrasting with the realism of other objects • **any other justified comments regarding media handling and/or techniques**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on the style of the artwork.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on the style of the artwork</td><td>• the combination of bright colour and collage gives this artwork a Pop Art style
• the artwork has a Pop Art style due to the use of everyday imagery
• the use of photographs and areas of flat painted shapes gives the artwork a combination of realistic and unrealistic styles
• the style is graphic because of the use of magazine cut outs and shapes that look flat and printed
• any other justified opinions on the style of the artwork</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>5.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the sculpture referring to form, media handling and/or techniques and colour
• part (b) asks the candidates to give their opinion on the success of the sculpture, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of form, media handling and/or techniques and colour.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Form</td><td>• this sculpture is made up of individual organic forms that reminds me of sections of a coral reef
• the coral is three dimensional and not flat which adds form to the piece
• more negative space is used between the white shapes, which makes them feel like they are gradually disappearing towards the edge of the sculpture
• the forms that are used in the centre are protruding more from the wall than the white forms, which creates depth in that area
• the coloured forms are placed close together. This makes the centre look busy, drawing the viewer's attention to the middle of the sculpture
• the artist used different textures to make each form look unique, like in real life
• any other justified comments regarding form</td></tr>
<tr><td>Media handling and/or techniques</td><td>• due to the size of the sculpture and the many different handmade forms, this would have been time consuming to create
• there is a contrast between the shiny glaze of the shapes/3D forms in the centre and the matt white shapes
• stoneware and porcelain break easily, and these materials may have been chosen to show how delicate coral reefs are
• the pieces of the sculpture have probably been made by hand to make each piece unique
• a variety of techniques have been used to carefully create three dimensional details
• any other justified comments regarding media handling and/or techniques</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Colour	• the white shapes around the edge of the sculpture frame the coloured centre creating a contrast • brighter colours are used in the centre to represent living areas of the reef • the white sections of this sculpture could suggest areas of the coral reef have died or have been bleached • colours like coral and teal help direct the eye around the centre of the sculpture • the different colours used help show how many different types of coral live within a reef • contrasting colour such as red and blue are placed side by side to make the central area stand out • **any other justified comments regarding colour**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on the success of the sculpture.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on the success of the sculpture</td><td>• the different sizes and shapes within the sculpture means there are lots of different things to look at which makes it eye-catching
• the sculpture could be difficult to move because of the size and amount of pieces used, limiting the number of locations it can be shown at
• this sculpture shows a visual representation of coral reefs dying which raises awareness of this issue
• the very large size of the sculpture will be successful in drawing the attention of the viewers because it is likely much bigger than many other sculptures they’ve seen
• any other justified opinions on the success of the sculpture</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>6.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the painting referring to composition, pattern and mood and atmosphere
• part (b) asks the candidates to give their opinion what the painting communicates, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, pattern and mood and atmosphere.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• the boy in the background is framed by the doorway which draws the viewer's attention towards him
• another open door can be seen through the door which gives a sense of distance
• the girl in the foreground is posed sitting to the side not looking at the viewer, contrasting with the boy in the background, who is standing facing the viewer
• there are pictures on the wall which create pictures within the picture leading the viewer's eye and creating interest
• any other justified comments regarding composition</td></tr>
<tr><td>Pattern</td><td>• the chequered pattern on the floor creates perspective and leads your eye to the boy in the background
• the light coming in the window creates a pattern on the floor which echoes the tile pattern in the hallway
• the symmetrical repetition of frames on the wall creates a pattern that draws the viewer's eye to that part of the painting
• the girl is sitting on a floral-patterned chair contrasts with the geometric pattern on the tiled floor drawing attention to her
• the spotted pattern on the girl's dress has been painted with great attention to detail making it look realistic
• any other justified comments regarding pattern</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Mood and atmosphere	• the mood is quite unhappy as the girl's facial expression makes it look as if she is annoyed about something • the mood is quite gloomy as most of the colours are dull browns and golds which make the house look depressing • there are contrasting moods between the siblings — the boy is posed standing like a soldier and the girl is sitting relaxing in the chair • the atmosphere is unsettling, because even if there are children in the scene, there are no toys or things for the children to do • the pictures of soldiers on the wall, and the boy dressed and standing like a soldier create a formal atmosphere • **any other justified comments regarding mood and atmosphere**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on what the painting communicates.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on what the painting communicates</td><td>• it looks as if an older sister is ignoring her little brother, as he is facing her directly, but she is turned away with a moody expression on her face
• it seems as if the boy is posed and dressed like a soldier and there are pictures of soldiers on the wall. This makes me think he might be interested in being a soldier when he is older
• it looks as if the girl feels out of place in this house as her light dress and the flowery chair she is sitting in contrast with the dull colours of her surroundings
• the girl looks as if she is lost in her own world as she is turned away from the viewer and is not looking at the boy in the background either
• any other justified opinions on what the painting communicates</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

SECTION 2 — Design studies

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">All candidates will answer this question.</td></tr>
<tr><td>7.</td><td>(a)</td><td></td><td>Candidates are expected to demonstrate their knowledge and understanding with reference to one selected design by a designer that they have studied.

Candidates' responses can be credited in a number of ways.

Candidates are asked to identify and comment on their selected design referring to:
• fitness for purpose
• target market/audience
• visual impact

Candidates' answers might include commenting on:
• how well fitness for purpose has been achieved in the designs
• on how the designers have made the design appealing to a specific target market/audience
• visual impact and how it has been considered by the designer
• any other justified comment relating to fitness for purpose, target market/audience and visual impact

Candidates may refer to a diverse range of design works. The table below gives examples of points which would gain marks.

<table>
<tr><td>Fitness for purpose
The Juicy Salif is not as fit for purpose as most other lemon squeezers because it does not have a built-in container to catch the juice.</td><td>1</td></tr>
<tr><td>Target market/audience
The target market for the dragonfly corsage was Sarah Bernhardt. It was a one-off piece made especially for her.</td><td>1</td></tr>
<tr><td>Visual impact
The Riverside Museum has great visual impact because it has an unusual geometric form. This can be seen in the jagged roof which makes it stand out.</td><td>1</td></tr>
</table></td><td>6</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>Candidates' responses can be credited up to a maximum of 4 marks.
This question asks candidates to refer to the designer from part (a).

Identify two influences on this designer and describe how these influences can be seen in any of their work.

Marks should be allocated as follows:
• 1 mark should be given for each specific correct influence identified, up to a maximum of 2 marks
• 1 mark should be given for each clear description of how the influences identified can be seen in any of the designer's work up to a maximum of 2 marks

The table below gives examples:

<table>
<tr><th>Response</th><th>Mark</th><th>Reason</th></tr>
<tr><td>William Morris was influenced by events that were happening at the time he lived.</td><td>0</td><td>This is not specific enough and does not show the level of knowledge expected.</td></tr>
<tr><td>William Morris was influenced by the Industrial Revolution.</td><td>1</td><td>A specific and correct influence is identified.</td></tr>
<tr><td>This led him to do mass production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.</td><td>0</td><td>This is factually incorrect so cannot be awarded a mark.</td></tr>
<tr><td>He did not like the poor-quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.</td><td>1</td><td>A clear description of how the influence can be seen in the designer's work (the production method) is given.</td></tr>
</table>
</td><td>4</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>8.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the poster design referring to imagery, lettering and colour
• part (b) asks the candidates to give their opinion on the style of this poster, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the imagery, lettering and colour.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Imagery</td><td>• an image of an artist has been placed in the middle which explains what the festival is about
• there is a mystical creature at the top-right of the poster which gives a magical feel that anything can happen at the festival
• at the top-right of the poster there is a buffalo with wings which relates to the location of the festival which is Buffalo NY
• the poster is very busy with a lot of different imagery, suggesting that the festival will be exciting and busy
• the face of the artist is detaching suggesting she is exploding with ideas
• the paint brush is creating a spark on the canvas which symbolises the spark of creativity at an arts festival
• any other justified comments regarding imagery</td></tr>
<tr><td>Lettering</td><td>• the title of the festival is large and in capital letters which is easy to read from a distance
• the lettering is old fashioned because it looks like posters from the Art Nouveau period
• the lettering is curved to frame the central image which draws attention to the artist in the middle
• all lettering is in frames which highlights the key information of the festival
• the bottom lettering with the dates is less obvious because it's small and hard to read
• the number 67th is in large and bold letters, emphasising that it is a successful festival that has been going on for 67 years
• any other justified comments regarding lettering</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Colour	• the white lettering stands out against the black background which makes it easy to read • pink is only used in the leading lines going to the artist's face making her the focal point • there are dark and light shades of brown used on the arm and face making the central figure look realistic • the contrasting use of pink and green draws attention to the central figure • blue colours are used to frame the image and the text, leading your eye around the poster • the use of black numbers against a yellow background contrasts, and creates visual impact • **any other justified comments regarding colour**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on the style of this poster.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on the style of this poster</td><td>• the poster is in a dreamlike style because of the stars, mythical creature and the face of the artist moving
• an Art Nouveau style is used in this poster which can be seen in the use of nature and curved lines and shapes
• the poster is in Art Nouveau style because it has a female figure in the middle with long, flowing hair
• the poster has a 60-70’s style because of the vivid colours and flowing patterns
• the style is psychedelic because of the use of bright colours, free flowing lines and patterns
• any other justified opinions on the style of the poster</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>9.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the costume design referring to sources of inspiration, visual impact and decoration
• part (b) asks the candidates to give their opinion on what the costume design communicates about the character, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the sources of inspiration, visual impact and decoration.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Sources of inspiration</td><td>• the braiding and structured collar on the jacket could be inspired by military uniforms
• the medals on the jacket could be inspired by military, like those of war heroes or who have served in battle
• the costume could be inspired by 80's suits due to the large shoulder pads
• the designer could have been inspired by British Punk culture due to the chains and military style jacket
• the skirt looks inspired by ball gowns because of its large scale, volume and long train
• the gold horse-drawn carriage on the shoulder pads could have been inspired by royalty as it looks similar to the Royal Family's carriage
• the costume could have been inspired by other designers' work, such as Vivienne Westwood who also used lot of military detailing
• any other justified comments regarding sources of inspiration</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Visual impact	• the contrasting black, red and gold colour scheme creates visual impact • the very large scale of the skirt almost covers the car, creating visual impact • visual impact is created through the busy design, the jacket is highly decorative, and the skirt is very textured • the high split in the skirt adds drama to the design which adds visual impact • visual impact is created through the contrasting textures of the tulle skirt, satin sash and metal chains • the gold fabric and metal on the jacket has a shiny, metallic finish which draws attention • the high contrast of the half black and half white hair and crown split horizontally creates drama and visual impact • **any other justified comments regarding visual impact**	
			Decoration	• the decorative ornaments on the shoulder pads and braiding are symmetrical but the hanging chains and sash are asymmetrical creating contrast which makes it stand out • the circular shape of the buttons and medals contrast with the linear shapes of the sash and chain which draws attention • the chains are twisted into a rope form adding texture to the decoration • the shoulder pads are highly decorative due to the intricacy of the ornaments such as the horses and people • the embroidered braiding on the cuffs and collar showcases the designer's craftsmanship • the abundance of layering on the skirt and elaborate decoration on the jacket creates an extravagant effect • the designer has used a lot of metal decoration on the jacket which would make it heavy for the wearer • **any other justified comments regarding decoration**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on what the costume design communicates about the character.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on what the costume design communicates about the character</td><td>• the structured jacket and large shoulder pads make the character look powerful and dominant
• the gold decoration suggests the character is wealthy or of high status
• the over-the-top skirt and highly decorative jacket suggests the character is confident and larger than life
• the contrast in style of the jacket and skirt suggests the character is rebellious and wants to make a statement
• any other justified opinions on what the costume design communicates about the character</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>10.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the camera design referring to fitness for purpose, style and materials
• part (b) asks the candidates to give their opinion on who this camera might appeal to, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the fitness for purpose, style and materials.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Fitness for purpose</td><td>• the camera prints out images right away, so you get an immediate photograph without the need for a printer making it fit for purpose as an instant camera
• the camera has a strap which will stop the user from dropping the camera when out and about
• the form of the camera is blocky and square which may make it difficult to carry for a long period of time when you cannot put it in your pocket
• the camera looks simple to use in comparison to a DSLR camera as it does not have many buttons and has autofocus
• there is an integrated flash on the front meaning you can take pictures in different lighting, making it fit to use any time of the day
• any other justified comments regarding fitness for purpose</td></tr>
<tr><td>Style</td><td>• the camera has a retro style because of the boxy 80's form
• the style is geometric due to square and circular design features
• the camera has a minimalist style due to the limited colour palette and lack of functions
• it has an old-fashioned style due to the lack of digital display
• the camera has a childish style because it is large and made from plastic
• any other justified comments regarding style</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Materials	• the camera is cheap to mass produce as it is made of plastic which is an inexpensive material • the camera is made from plastic which is lightweight, so the camera is light and easy to carry • plastic is a durable material, which means the product will last a long time • the plastic on the sides is textured which makes it easier to grip and hold • the rubber used for the view finder makes it comfortable for the user to lean their eye against • the camera has a woven fabric strap making it comfortable to put round your neck • **any other justified comments regarding materials**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on who the camera might appeal to.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on who the camera might appeal to</td><td>• people who want an instant souvenir to remember a particular moment
• it could be expensive to buy the film needed to print out instant photographs which might make it less appealing
• a museum might want this for an exhibition on photography
• this may appeal to a camera enthusiast due to the iconic style
• any other justified opinions on who the camera might appeal to</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>11.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the jewellery design referring to wearability, decoration and materials and/or techniques
• part (b) asks the candidates to give their opinion on who could be the target market for this jewellery, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the wearability, decoration and materials and/or techniques.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Wearability</td><td>• the design looks like it would be comfortable to wear because almost all of the inner surface of the design is smooth and would not irritate the user's skin
• the designer has included gold prongs to allow the bracelet to fasten securely
• although the design would sit comfortably on the wrist, it could be heavy to wear for long periods of time due to the use of gold
• the bracelet is impractical to wear every day due to the raised jewels and enamel that may catch on clothing
• the bracelet can be opened and closed which means it does not need to slip over the hand to be worn. This means it can be worn by people with different hand sizes
• any other justified comments regarding wearability</td></tr>
<tr><td>Decoration</td><td>• a large portion of the decoration is dark gold in colour which contrasts with the different colours of enamel creating visual impact
• the decorative green enamel leaves contrast with the red jewels creating visual impact
• the decoration is extremely intricate and repeats around the circular form of the bracelet. This would have been time consuming to make
• the symmetry of the diamonds within leaf shapes creates a pattern around the bracelet and a decorative effect
• there are golden swirls behind the flowers which create a subtle decorative detail
• any other justified comments regarding decoration</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Materials and/or techniques	• it is highly decorative with detailed enamelling techniques used which requires a high level of skill • the use of expensive materials such as gold and diamonds would make the design more valuable • the polished enamel allows the designer to create the bright, bold patterns and colours. This allows the jewellery piece to stand out and be eye-catching • the number and size of diamonds used would mean it would catch the light and sparkle, drawing attention to the wearer • **any other justified comments regarding materials and/or techniques**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on who could be the target market for this jewellery.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on who could be the target market</td><td>• the use of diamonds and gold are expensive materials suggesting the target market will be wealthy people
• the target market for this bracelet could be jewellery collectors as it is a one-off unique design that could be collectable
• people who like Art Nouveau jewellery as the style is characteristic of the design movement
• people who want to make a statement as it is an unusual bracelet that would draw attention to the wearer
• any other justified opinions on who could be the target market</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td colspan="5">Optional question — candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>12.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question is divided into two parts:
• part (a) asks the candidates to comment on the building design referring to sources of inspiration, fitness for purpose and visual impact
• part (b) asks the candidates to give their opinion on the approach used to design the building, with two justified reasons</td><td></td></tr>
<tr><td></td><td>(a)</td><td></td><td>Marks can be awarded for relevant substantiated comments or points relating to the sources of inspiration, fitness for purpose and visual impact.

1 mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Sources of inspiration</td><td>• the restaurant is inspired by seed pods due to the curving organic form
• when lit up, the restaurant looks like it was inspired by lanterns because of the curved slatted structure and the light coming from within
• the round form which narrows to a point at the top and bottom is very organic and reminds me of an onion
• the form looks like it is wrapping around the tree like a cocoon/chrysalis
• the rounded form and the individual slats wrap around the tree but leave an open edge which reminds me of the form of a shell
• the forest could have been a source of inspiration for the designer as they have used lots of wood to create the design
• any other justified comments regarding sources of inspiration</td></tr></table></td><td>8</td></tr>
</table>

Question			Specific marking instructions		Max marks
			Fitness for purpose	• the restaurant is unique due to being elevated in a tree, so is fit for purpose as an unusual experience for diners • it is fit for purpose as there is an access ramp making the restaurant inclusive and accessible for everyone • the gaps in the structure allow for lots of light to come through, creating a bright and airy space • the design might lack practicality due to the curving walls, fitting or rearranging furniture might be difficult • the gaps in the structure provide floor to ceiling views, allowing the diners to feel like they're floating in the trees • the open structure could allow insects/wildlife to enter the restaurant which would annoy diners • the restaurant looks open to the elements which does not shelter the guests from wind and rain • **any other justified comments regarding fitness for purpose**	
			Visual impact	• the design has visual impact due to the lighting as the number of windows let the light escape, illuminating the design at night • the large organic form built so high up the tree, grabs attention as it stands out from the surrounding trees • the repeated curved slats create a pattern which adds to the visual impact • the contrasting wood and metal material creates a contrast in texture and colour, adding to the visual impact • the natural tree trunk contrasts with the wood used to create the structure of the restaurant creating visual impact • **any other justified comments regarding visual impact**	

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max marks</th></tr>
<tr><td></td><td>(b)</td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on the approach used to design the building.

1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table><tr><td>Personal opinion on the approach used to design the building</td><td>• this is an unusual approach for this building’s design because its organic form does not follow the stereotypical straight walls
• this approach is creative, it reminds me of children’s treehouses which adds a fun take on the design
• this approach uses wood, which fits with the setting of the forest highlighting use of natural materials
• this approach is successful because the unusual form and setting creates an experience that people will want to visit
• any other justified opinions on the approach used to design the building</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

[END OF MARKING INSTRUCTIONS]