National Qualifications 2018

2018 Art and Design

National 5

Finalised Marking Instructions

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General marking principles for National 5 Art and Design

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this paper. These principles must be read in conjunction with the specific marking instructions, which identify the key features required in candidate responses.

(a) Marks for each candidate response must **always** be assigned in line with these general marking principles and the specific marking instructions for this assessment.

(b) Marking should always be positive. This means that, for each candidate response, marks are accumulated for the demonstration of relevant skills, knowledge and understanding: they are not deducted from a maximum on the basis of errors or omissions.

(c) If a specific candidate response does not seem to be covered by either the principles or detailed marking instructions, and you are uncertain how to assess it, you must seek guidance from your team leader.

(d) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.

(e) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.

(f) Marks should not be awarded for mere descriptive comment. At this level, candidates are expected to justify their answers. To gain marks, candidates must develop points made.

> For example, *'The painting has bright colours'* would not gain a mark as it is simply descriptive, but
>
> *'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background'*, would gain a mark, as this answer shows an understanding of colour theory.

(g) No marks should be awarded for simply repeating information from the legend. Where candidates develop and use this information to justify their opinion or qualify their answer, credit can be given.

(h) To gain full marks, candidates must have responded to all aspects of the question. 8 marks are available for responding to the prompts relating to expressive art or design issues.

- If the candidate responds to only two of the three prompts effectively, then 1 mark cannot be accessed and a maximum of 7 marks can be gained by the candidate for this aspect of the question.
- If the candidate responds to only one of the three prompts effectively, the candidate can gain a maximum of 6 marks for this aspect of the question.
- The questions also require candidates to give an opinion with justified reasons and candidates must make two valid and substantiated points relating to the question to gain both marks.

Overview

National 5 level candidates are required to demonstrate knowledge and understanding of key art and design issues, and knowledge and understanding of the work of at least two artists and two designers. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art and design works and to form and substantiate judgements about identified aspects of art practice and design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

Mandatory questions (Q1 and Q7)

In these questions, candidates are required to demonstrate knowledge and understanding of key art and design issues and knowledge and understanding of the work of two artists and two designers. Candidates are expected to provide substantiated reasons to support their personal opinions.

The questions are divided into two parts:

Part (a)
This part of the question assesses the candidates' ability to comment on the art and design works with explicit reference to the use of visual art/design elements and to express justified opinions on the identified examples of the work.

One mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 10 marks**.

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

Candidates who discuss only one artwork or design can only gain a **maximum of 6 marks**. Where this occurs, marks should be awarded as follows:

- A **maximum of 4 marks** are available for discussing artwork with reference to one artist's use of the specific elements.
- A **maximum of 2 marks** are available for giving an opinion on a specific aspect of the artist's or designer's work with two justified reasons.

Part (b)
This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work and practice of a selected artist and designer from part (a).

One mark is awarded for each point which explains the impact of a social, cultural or other influence on any of the selected artist's or designer's work and practice up to a **maximum of 5 marks**.

Examples of social and cultural influences may include:

- living conditions, including economic conditions
- influence of family and community
- influence of other artists/designers
- influence of art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields eg science, literature
- personal circumstances
- health and wellbeing.

In Section 1, Expressive Art Studies, question 1 part (a), candidates will respond by commenting on two works of art with a common stimulus/theme. They will be asked about specific issues in relation to the works they have selected.

In question 1 part (b), candidates will select one artist from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the artwork discussed in part (a) or the artist's work in general.

In Expressive Art Studies questions, where the term 'artwork' is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (eg artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In Section 2, Design Studies, question 7 part (a), candidates will respond by referring to two specific examples of designers' work. They will be asked about visual aspects and functional design issues in relation to the works they have selected.

In question 7 part (b), candidates will select one designer from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the design discussed in part (a) or to the designer's work in general.

In the Design Studies questions, the term 'design' should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (eg Alessi or Timorous Beasties), and this is acceptable.

Optional questions (Q2–6 and Q8–12)

Candidates are asked to choose and respond to **one** other question from each section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice**.** These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist's work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

Each of these questions asks candidates to:

- comment on the artist's/designer's methods or approach and/or their use of specific elements in the artwork/design shown
- give their opinion on a specific aspect of the work, justifying their opinions.

One mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 10 marks**. Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

Marks should not be awarded for mere descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Specific marking instructions for each question

Section 1 – Expressive Art Studies

Question			Specific marking instructions	Max mark
All candidates will answer this question.				
1.	(a)		Candidates are expected to demonstrate their knowledge and understanding with reference to **two** specific artworks. The two selected examples of artwork should clearly contain similar subject matter or be based on the same theme, eg two portraits, two still life paintings with similar objects, two coastal landscapes, two works based on war, fantasy, dance, etc. Candidates' responses can be credited in a number of ways. Candidates are asked to comment on their two selected artworks, referring to: • *subject matter/imagery* • *tone* • *media handling and/or techniques.* A **maximum of 8 marks** are available for commenting on **two** selected artworks. Appropriate answers here would include commenting on: • the artists' use of subject matter/imagery and its effect, impact, symbolism, arrangement etc as appropriate • the artists' use of tone for expressive effect and how this has been achieved • the artists' handling of their chosen media and/or techniques • **any other well justified comments regarding subject matter/imagery, tone** and **media handling and/or techniques.** A **maximum of 2 marks** is available for giving an opinion on which of the artworks has the most visual impact, giving **two** justified reasons. Marks should not be awarded for repeating earlier points, if these points have not been developed in any way.	**8** **2**
	(b)		A **maximum of 5 marks** is available for explaining the impact of the social, cultural and/or other influences on any of the work and practice of one of the artists selected in part (a). If candidates make justified comments in part (b) regarding the influences on the work or practice of their selected artist that repeat some material from part (a), marks can still be awarded if they are valid responses.	**5**
				15

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>2.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the artist's approach referring to composition, colour and media handling and/or techniques
• give their opinion on the mood and atmosphere of this painting, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and media handling and/or techniques. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• focal point of the apples
• framing of the view out of the window
• use of line
• empty space
• emphasising scale with window frame
• repeated shapes
• arrangement of apples
• any other well justified comments regarding composition.</td></tr>
<tr><td>Colour</td><td>• neutral colour palette
• tonal variation of colour
• subtle colour
• focal point
• warm and cold colour
• red accent on apples
• symbolism of colour
• realism of the colour
• any other well justified comments regarding colour.</td></tr>
<tr><td>Media handling and/or techniques</td><td>• distressed surfaces
• application of watercolour
• highlights on the apples
• expressive approach
• brushstrokes represent different textural surfaces
• loose and fluid brush marks
• any other well justified comments regarding media handling and/or techniques.</td></tr>
</table>
</td><td>8</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td></td><td></td><td></td><td>A maximum of 2 marks may be awarded for the justified personal opinions on the mood and atmosphere communicated.

One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate points which candidates could have developed in their answer.

<table><tr><td>Personal opinion on the mood and atmosphere communicated by this painting</td><td>• emptiness of the space
• winter atmosphere
• the sense of space
• stillness and silence communicated
• the sense of time past/abandonment
• narrative interpretation
• any other justified reasons, either positive or negative, relating to mood and atmosphere.</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>3.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the artist's approach referring to composition, colour and mood and atmosphere
• give their opinion on the style of this painting, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and mood and atmosphere. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• positioning of the animals
• focal point
• the use of foreground, middle ground and background
• how the viewer's eye is led around the painting
• the division of space
• looking down into the city
• multiple view points
• flattened perspective
• any other well justified comments regarding composition.</td></tr>
<tr><td>Colour</td><td>• the use of contrasting/complementary colours
• symbolism of colour
• speculation of use of colour
• tonal variation of colour
• application of colour and its contribution to mood and atmosphere
• light colours in background creates distance
• any other well justified comments regarding colour.</td></tr>
<tr><td>Mood and atmosphere</td><td>• identification of mood and atmosphere
• effect of scale on mood
• narrative response
• effect of distortion
• effect of light and shade
• fantastical elements
• stylisation of the shapes/forms and the effect
• any other well justified comments regarding mood and atmosphere.</td></tr>
</table></td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			A **maximum of 2 marks** may be awarded for giving justified personal opinion on the style of this painting. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer. **Personal opinion on the style of this painting** • stylised shapes and features add a child-like feel to the painting • unusual selection of subject matter • use of repeated geometric shapes • play on scale • references may be made to other styles which they are familiar with • **any other justified reasons, either positive or negative, relating to the style.**	**2**
				10

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>4.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on this sculpture with reference to subject matter, form and visual impact
• give their opinion on what this sculpture communicates, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the artist's use of subject matter, form and visual impact. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Subject matter</td><td>• figurative
• relationship between figure and its surroundings
• references to title – traveller
• use of the suitcase as a prop
• narrative interpretation
• pose indicates movement
• realistic subject matter made extraordinary
• any other well justified comments regarding subject matter.</td></tr>
<tr><td>Form</td><td>• realistic
• figurative – human form
• the use of positive and negative shape
• incomplete
• speculation on balance
• position on a platform/plinth
• focal point – empty space
• framing environment
• detail of folds in clothing
• any other well justified comments regarding form.</td></tr>
<tr><td>Visual impact</td><td>• different view points
• eye-catching
• unconventional
• placement of piece in its surroundings
• surreal
• colour
• any other well justified comments regarding visual impact.</td></tr>
</table>
</td><td>8</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td></td><td></td><td></td><td>A maximum of 2 marks may be awarded for giving reasons for their personal opinions on what this sculpture communicates. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate points which candidates could have developed in their answer.

<table><tr><td>Personal opinion on what this sculpture communicates</td><td>• possible references to leaving something behind
• science fiction/surrealism/fantasy
• unconventional approach to figurative sculpture
• haunting
• sadness
• narrative comment on mood/atmosphere
• any other justified reasons, either positive or negative, relating to what this sculpture communicates.</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>5.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the subject matter referring to composition, colour and media handling and/or techniques
• give an opinion on what this painting communicates, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and media handling and/or techniques. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• focal point of image
• directional lines
• use of foreshortening
• viewpoint
• simple/organised composition
• narrative/visual symbolism created by choice of objects
• palettes and guitars frame figure
• relaxed pose
• geometric lines contrast with curves of objects
• any other well justified comments regarding composition.</td></tr>
<tr><td>Colour</td><td>• subtle, calm, cool colour in background
• application of flat areas of colour
• background colour contrasts with objects
• effect of colour and how it contributes to mood and atmosphere
• muted pale wall and floor colourings
• contrast between warm and cool colours
• limited palette
• dark clothing highlights face
• focal point created by use of colour
• light source indicated by reflection on flooring
• woodgrain on flooring shown by changes in colour
• small splashes of colour on palettes
• any other well justified comments regarding colour.</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			Media handling and/or techniques • application of media • brushwork represents different surface qualities • flat smooth surface of guitars contrast with marks on palettes • intricate fine lines used for guitar strings, beard, hair • smooth brushstrokes for clothing • realistic effect • flat areas of paint on wall contrasts with woodgrain effect on flooring • **any other well justified comments regarding media handling and/or techniques.**	
			A **maximum of 2 marks** may be awarded for giving reasons for their personal opinions on what this painting communicates. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer. **Personal opinion on what this painting communicates** • significance of objects surrounding the figure • pose and colour indicates sense of calm • facial expression looks relaxed/content • symbolism of image with reference to guitars and palettes – treasured possessions • insight into the figure's world – capturing a moment in time • comments on the subject matter • **any other justified reasons, either positive or negative, on what this painting communicates.**	**2**
				10

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 2, 3, 4, 5, 6</td></tr>
<tr><td>6.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on this painting, referring to composition, colour and visual impact
• give their opinion on the mood and atmosphere created in this painting, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and visual impact. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Composition</td><td>• triangular composition of ships leads the eye to the mast of the sinking ship
• focal point
• perspective created through scale and proportion
• arrangement of rocks in foreground
• foreground, middle ground and background
• a sense of depth and distance
• use of space - position of horizon line
• viewpoint
• any other well justified comments regarding composition.</td></tr>
<tr><td>Colour</td><td>• impact of colour to create depth and danger of the waves
• symbolism of colour
• choice of colour palette
• realistic use of colour
• focal point of the flag – use of red and white
• contrasting warm and cold colours
• the use of black and white to create contrast
• tonal variation of colour to create form
• dramatic tonal contrast of colour
• any other well justified comments regarding colour.</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			Visual impact • scale of the work • dramatic tone • dark silhouette • contrast of the sea and ships • stormy sky • narrative interpretation • lighting • **any other well justified comments regarding visual impact.**	
			A **maximum of 2 marks** may be awarded for giving reasons for their personal opinion on the mood and atmosphere created in this painting. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer.	**2**
			Personal opinion on the mood and atmosphere created in this painting • narrative interpretation • a harrowing scene • rays of the sun shining through the clouds symbolising hope • violent waves heightening drama • **any other justified reasons, either positive or negative, on the mood and atmosphere created in this painting.**	
				10

SECTION 2 – Design Studies

Question			Specific marking instructions	Max mark
All candidates will answer this question.				
7.	(a)		Candidates are expected to demonstrate their knowledge and understanding with reference to **two** specific designs. The two selected designs should be from the same design area, eg two poster, two products with similar functions, two buildings, two neckpieces, two theatrical costumes etc. Candidates' responses can be credited in a number of ways**.** Candidates are asked to identify and comment on two selected designs, referring to: • *function* • *style* • *materials and/or techniques*. A **maximum of 8 marks** are available for commenting on the two selected designs. Candidates' answers might include commenting on: • each designer's consideration of *function* and how this has affected the designs • the impact of *style* on the designs • in what ways the designers have used materials and/or techniques • **any other well justified comments relating to function, style and materials and/or techniques.**	**8**
			A **maximum of 2 marks** is available for giving an opinion on which of the two designs is most effective, with **two** justified reasons. Marks should not be awarded for repeating earlier points, if these have not been developed in any way.	**2**
	(b)		A **maximum of 5 marks** is available for explaining the impact of the social, cultural and/or other influences on any of the work and practice of one of the designers selected in part (a). If candidates make justified comments in part (b) regarding the influences on the work or practice of their selected designer that repeat some material from part (a), marks can still be awarded if they are valid responses.	**5**
				15

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>8.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the design, referring to imagery, lettering and layout
• give their opinion on who might be the target audience for this poster, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the designer's use of imagery, lettering and layout. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate points which candidates could have developed in their answer.

<table>
<tr><td>Imagery</td><td>• simplified photographic imagery
• figure associated with music – eg hip-hop, rap
• pose of the figure – suggests dance
• style of clothing/jewellery worn by the figure
• monochromatic colour of the imagery
• sense of movement
• any other well justified comments regarding imagery.</td></tr>
<tr><td>Lettering</td><td>• varied scale of the lettering
• colour palette used for the lettering
• direction of the lettering
• font style
• effect on readability
• any other well justified comments regarding lettering.</td></tr>
<tr><td>Layout</td><td>• integration of the imagery and lettering
• use of negative space
• balance/asymmetry
• effect on visual impact
• any other well justified comments regarding layout.</td></tr>
</table></td><td>8</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td></td><td></td><td></td><td>A maximum of 2 marks may be awarded for justified personal opinions on who might be the target audience for this poster. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate points which candidates could have developed in their answer.

<table><tr><td>Personal opinion on who might be the target audience</td><td>• fans of specific types of music – funk, hip-hop, dance, rap etc
• specific age group
• fans of live music
• people who go to clubs
• any other justified reasons, either positive or negative, on who might be the target audience.</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>9.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the design of the headphones referring to fitness for purpose, style and target market
• give their opinion on the success of this product, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to fitness for purpose, style and target market. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Fitness for purpose</td><td>• wireless
• comfort – leather ear pads
• plastic – easy to clean
• stay on head when jogging or dancing because of adjustable headband
• fold up for portability
• need to be charged
• any other well justified comments regarding fitness for purpose.</td></tr>
<tr><td>Style</td><td>• colour options
• celebrity endorsement
• large size in comparison to earphones
• retro
• fashionable/desirable
• visual impact
• streamlined
• branded – use of logo – status symbol
• any other well justified comments regarding style.</td></tr>
<tr><td>Target Market</td><td>• speculation on gender/age of wearer
• design conscious people/trendy
• celebrity endorsement/celebrity users
• those who want to make a statement through purchasing a status/designer item
• speculation on when/where it could be used
• affordability
• any other justified comments regarding the target market.</td></tr>
</table></td><td>8</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td></td><td></td><td></td><td>A maximum of 2 marks may be awarded for giving justified personal opinions on the success of this product. One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.

The table below outlines appropriate points candidates could have developed in their answer.

<table><tr><td>Personal opinion on the success of this product</td><td>• collapsible – compact
• celebrity endorsed
• adjustable
• comfortable
• colour range
• size comparison with other headphones
• no wires
• comparison to other headphones
• portable
• user friendly
• any other justified reasons, either positive or negative, on the success of this product.</td></tr></table></td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td>10</td></tr>
</table>

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>10.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the design referring to source of inspiration, form and fitness for purpose
• give their opinion on how well the designer has created visual impact, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to source of inspiration, form and fitness for purpose. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Sources of Inspiration</td><td>• aviation/streamlining
• space age
• organic forms – pods/egg
• sport
• blobitecture
• any other well justified comments regarding sources of inspiration.</td></tr>
<tr><td>Form</td><td>• striking/unusual/unconventional
• futuristic
• symmetrical
• contrasts with surroundings
• sloping window
• encased/protected
• organic curved shapes
• elevated – on 'stilts'
• dramatic – makes a statement
• any other well justified comments regarding form.</td></tr>
<tr><td>Fitness for purpose</td><td>• elevated viewpoint
• open views – can see entire ground
• working space
• covered – gives protection from weather/noise
• large windows – let light in
• easy to clean/maintain
• best viewpoint for commentators
• any other well justified comments regarding fitness for purpose.</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			A **maximum of 2 marks** may be awarded for giving reasons for their personal opinion on how well the designer has created visual impact. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer. **Personal opinion on how well the designer has created visual impact** • makes a statement • unusual approach to architecture • sleek gloss finish • imposing landmark • unique form • stands out from its surroundings • eye-catching • white colour • minimalist • **any other justified reasons, either positive or negative, on how well the designer has created visual impact.**	**2**
				10

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>11.</td><td></td><td></td><td>The maximum marks available for this question is 10 marks. Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the jewellery, referring to decoration, materials and/or techniques and function
• give their opinion on how well the designer has created visual impact, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the decoration, materials and/or techniques and function. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate candidate comments which they could have developed in their answer.

<table>
<tr><td>Decoration</td><td>• ornate
• Celtic
• symmetrical/asymmetrical
• pattern
• stylisation
• repetition
• jewelled
• linear
• any other well justified comments regarding the decoration.</td></tr>
<tr><td>Materials and/or techniques</td><td>• precious and semi-precious materials
• cost
• durable
• colour
• weight
• raised pattern
• set with stones
• hand-made
• high level of skill required
• any other well justified comments regarding the materials and/or techniques.</td></tr>
<tr><td>Function</td><td>• to pin a cloak/plaid together
• status symbol
• ceremonial purpose
• identity – tribal/clan symbolism
• practical issues
• demonstrates wealth
• who might wear it – eg important person
• any other well justified comments regarding function.</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			A **maximum of 2 marks** may be awarded for justified personal opinions on how well the designer has created visual impact. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer. **Personal opinion on how well the designer has created visual impact** • scale • colour • speculation on original condition • where it fits on the body • creates a focal point • can be seen from a distance • impressive appearance • **any other justified reasons, either positive or negative, on how well the designer has created visual impact.**	**2**
				10

<table>
<tr><th colspan="3">Question</th><th>Specific marking instructions</th><th>Max mark</th></tr>
<tr><td colspan="5">Optional question – candidates select one from questions 8, 9, 10, 11, 12</td></tr>
<tr><td>12.</td><td></td><td></td><td>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.

This question asks candidates to:

• comment on the design of the outfit referring to wearability, visual impact and decoration
• give their opinion on who might have worn this outfit and on what type of occasion, with two justified reasons.

Marks can be awarded for relevant substantiated comments or points relating to the design of the outfit, referring to wearability, visual impact and decoration. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.

The table below outlines appropriate points which candidates could have developed in their answer.

<table>
<tr><td>Wearability</td><td>• restriction of movement
• balance
• weight of the headpiece and dress
• comfort
• outlandish style so not everyday wear
• function of detachable sleeves
• difficult to clean
• durability
• any other well justified comments regarding wearability.</td></tr>
<tr><td>Visual impact</td><td>• eccentric/outlandish/theatrical/regal
• eccentricity of enormous headpiece/wig
• form and scale
• colour
• use of expensive materials to create impression of wealth
• width of skirt in contrast to nipped in waist
• any other well justified comments regarding visual impact.</td></tr>
<tr><td>Decoration</td><td>• skill required
• hand painted, so time consuming and expensive
• sources of inspiration
• floral decoration
• pattern is repeated/symmetrical
• repetition of curved lines and organic shapes
• use of gold coloured embellishment suggesting wealth
• decorative accessories
• any other well justified comments regarding decoration.</td></tr>
</table>
</td><td>8</td></tr>
</table>

Question			Specific marking instructions	Max mark
			A **maximum of 2 marks** may be awarded for personal opinions and justification on who might have worn this outfit and on what type of occasion. One mark should be awarded for each relevant point made up to the **maximum of 2 marks** in total. The table below outlines appropriate points which candidates could have developed in their answer. **Personal opinion on who might have worn this outfit and on what type of occasion** • suitable for royal court occasion/theatre/film/fancy dress • speculation on age of wearer • personality of wearer • affordability/cost • status piece • not everyday wear • **any other justified reasons, either positive or negative, on who might have worn the outfit and on what type of occasion.**	**2**
				10

[END OF MARKING INSTRUCTIONS]